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SUPPORTING, MOBILIZING & EMPOWERING
CREATIVE AND CULTURAL INDUSTRY
ENTREPRENEURS AND EDUCATORS
TOWARDS SOCIAL CHANGE

WHAT IS CENTAUR?

Supporting, mobilizing, and empowering creative and cultural industry entrepreneurs and educators towards social change is a highly innovative 24-month project, funded by the Erasmus+ programme of the European Union, and has been designed to actively support people pertaining to the Creative Arts Sector (CAS) and the Adult Education Sector.

The Project's ongoing process

Apostolis Foucas

The implementation of the CENTAUR Project is progressing smoothly and in total alignment with the quality standards that were set in the beginning of its development phase. Having successfully completed the first deliverable of the project, which is the needs identification, user requirements and exercises development framework, the partnership is currently working on the development of the rest of the intellectual outputs.



I05 Collection of practises and exercises

Björg Jóna Birgisdóttir

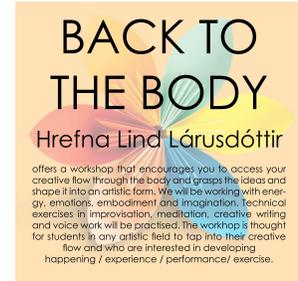
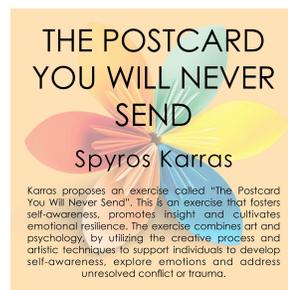
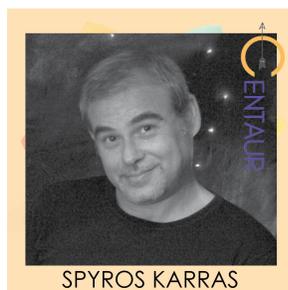
In November we started to work on this output and the main goal has been to search for artists that have developed positive and interesting methods when dealing with social changes such as the pandemic.

A work plan was made and all partners follow that plan and timeframe. Results from a need analysis and questionnaire from the intellectual output IO1 was used to search for themes to use when artists were asked to participate and offer their exercises / courses/ projects on the CENTAUR platform. In the need analysis most of the artists wanted to enhance their competences / skills in following:

- Communication
- Composure / emotional regulation
- Self- motivation & perseverance
- Problem solving
- Ability to capture, grow and bring an idea to life
- Learning from experience / take up and integrate new knowledge

Furthermore, the main focus is on open-mindedness, self-awareness, work ethic, tenacity, self-efficacy and self-expression. Templates were made for partners to use when interviewing the artists and each partner interviewed 10 artists. At the end of May partners will have completed the collection of practices and exercises. Then they will be evaluated and added on the Centaur platform. Both contact details about the artists and description of exercises/practices will be available on the platform.

When we have received information about the artists they will be introduced at websites and social media.



Dr. Thomas Wenzel

During the last months we have been in intense contact with artists from many cultures, mainly living in Austria and Germany, but also in all partners' countries, and presented CENTAUR in a number of meetings and online interactions. Following the interaction with the artists we have developed an information package consisting of an additional flyer complementing the basic one to explain the project in a way fitting for these groups, the questions they usually have about the project, and an updated short movie clip also explaining the project for this group. We furthermore have identified multipliers in the artistic community, usually entrepreneurs who organize exhibitions and art events, theater, or performances, that help to disseminate information on the project

Klaus Linde-Leimer

In Austria, we have had contact with a number of artists in recent weeks. Regardless of the field in which these artists work, our conversations always revolved around one central theme: mindfulness. Artists who are on stage, artists who work with colours and forms, for all of them mindfulness is of central importance in their daily work. The conversations were always like a gift - perhaps because there was also a lot of mindfulness from both sides in these conversations. It is very nice to be allowed to immerse ourselves a little in the world of the artists. It was fascinating to realize that many of the things they do to prepare for their artistic work are simple but very effective things: Things that can also find great resonance with people who don't have to stand on a stage or create an artistic work. We are very much looking forward to more conversations.

using the above newly developed additional information materials, two artists and the interested public, and recruit further artists. During the interaction with the different artists we saw a substantial interest in the project, and have consequently recruited a number of artists from different disciplines. A special consideration was also given to artists who are migrants or refugees and from different cultures and minority backgrounds in accordance with the project plan. Besides their special motivation and new and innovative approaches to creativity we see them as especially credible to reach those groups with the basic aim of better integration in the European cultural environment and public through the use of art and creativity.

Online Database

Pantelis Balaouras

The CENTAUR platform will provide to the trainers a communication space in which they will be able to join (by registration) and communicate with other trainers in order to exchange ideas, information as well as establish forms of collaborations. For this communication, forums and chat capabilities will be supported by the CENTAUR platform. A trainer will optionally provide his/her contact information and other information about his/her expertise and fields of interest. The CENTAUR platform will store this information in compliance with the GDPR.



Comments and expectations of partners

Pantelis

What are your personal expectations from this project?

My personal expectations, as an e-learning support expert, is to design and develop an engaging environment that will combine attractive and useful content with an user-friendly electronic platform which will delivered over Internet this content to CENTAUR main target groups, i.e., artists and adult trainers.

Björg Jóna Birgisdóttir

What is the drive of the project?

The main drive is to offer artists, entrepreneurs and educators a platform to either present themselves or to seek knowledge and experience from others. Also to combine the creative industries with adult education.

Thomas Wenzel

Why is it essential and for whom?

The project is important for artists who are motivated by sharing their skills, knowledge and the message of art and creativity to all humans and to all those willing to hear and follow this message.

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