



SUPPORTING, MOBILIZING & EMPOWERING
CREATIVE AND CULTURAL INDUSTRY
ENTREPRENEURS AND EDUCATORS
TOWARDS SOCIAL CHANGE

WHAT IS CENTAUR?

Supporting, mobilizing, and empowering creative and cultural industry entrepreneurs and educators towards social change is a highly innovative 24-month project, funded by the Erasmus+ programme of the European Union, and has been designed to actively support people pertaining to the Creative Arts Sector (CAS) and the Adult Education Sector.

The project is in line and aligned with the EU Commission priority for "a Europe fit for the digital age: empowering people with a new generation of technologies", the future work plan of the New European Agenda for Culture and the future work plan on "an ecosystem supporting artists, cultural and creative professionals and European content", as well as with the objectives of initiatives like Creative Europe.

CENTAUR aims to bring together the CAS and the Adult Education Sector. Through a survey, we aim to get insights on the training needs and requirements of both sectors.

The findings will be used as a guide for the development of the CENTAUR eLearning platform, which will be addressed to organisations and individuals active in the creative sector, educators and adults, and will provide them with an innovative e-space for training and promoting their own skills and the creativity of their target groups



About Us

The project consortium consists of the following organizations:

- DUALE HOCHSCHULE BADEN-WURTEMBERG - Germany
- BLICKPUNKT IDENTITAT - Austria
- WISEFOUR - Cyprus
- LISTAHÁSKÓLI ÍSLANDS - Iceland
- AKADIMAÍKO DIADIKTYO - Greece

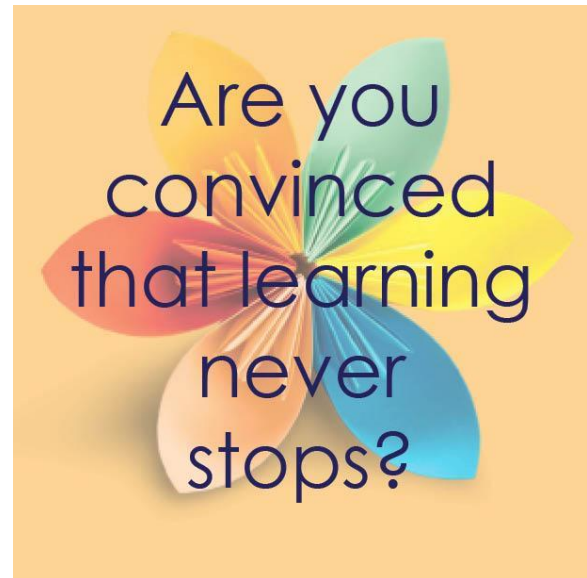
The professionals leading the project are: Pantelis Balaouras on behalf of the Akadimaiko Diadiktyo in Greece, Björg Jóna Birgisdóttir for the Icelandic University of the Arts, Apostolis Foukas on behalf of Wisefour in Cyprus, Thomas Wenzel for Duale Hochschule Baden-Wurttember and Klaus Linde for the Blickpunkt Identitat in Austria.

Main Objectives

- Raise awareness among target sectors
- Mobilizing and supporting entrepreneurs (individuals and institutions) to find new opportunities for collaboration, action and employment by linking and collaborating with educators and trainers in adult education, while preserving and making their important creativity potential available in the current crisis
- Building trainers' in adult education and educators' capacity to better use the internet as a key tool for the present pandemic in education, develop networks with the creative arts sector, and integrate creativity in their daily work with adults
- Design and develop an online platform that will provide an

innovatively pleasant e-space for training and enhancing one's capabilities and creativity.

- Promote the recovery of the CCS sectors in the COVID-19 aftermath and enhance their resilience through the acquisition of valuable skills



Meetings

The Kick off meeting (online) took place on the 4th of April this year where all partners were introduced to the project and to each other. Project review and management was on the agenda as well as actions to be developed, administrative and financial issues were discussed together with the dissemination and house rules.

The second meeting took place on June 23rd, the main agenda was discussing the IO1: Needs identification, user requirements and exercises development Framework. The talking points were the finalization of definition of target groups (CCS), the framework (IO1) definition & questionnaire design, the objectives and CENTAUR end point clarification, stakeholder's mapping

and suggested timeline.

Ongoing Tasks

Dissemination

A dissemination plan has been formed and published to all partners, including a social media calendar where all news will be published as we continue with CENTAUR.

Flyer

The Greek partner, Wisefour, created the Flyer for Centaur. A six page information

leaflet where the core of the project is presented, its objectives, intellectual outputs and the social media platforms already launched.

Website

The website has been launched and will continue to grow with the results of the IO's and the ongoing dialog of the partners throughout the project.

Have a look at the website here:
<http://centaur-project.eu/>

Mapping the needs - Questionnaire

Over the first months of CENTAUR all partners have been collaborating on the first Intellectual Output, which has been focusing on: needs identification, user requirements and exercises development framework. A questionnaire was developed and distributed to a list of defined groups of stakeholders in the CAS and the Adult Education Sector in each partner's country.

The questionnaire was divided into six (6) main sections, according to the type of data that needed to be collected, and included both close-ended and open-ended questions, as well as Likert scale questions: demographics, creativity development, resilience building, entrepreneurial skills, soft skills, training environment.

Partners are about to complete working on the results of the questionnaire in each partners' country and very soon the results will be presented.

Furthermore, each partner has been writing a report about mapping the Ecosystem in CAS and Adult Education in their countries. The reports will soon be available.

Day of Educational and Vocational Counselling in Iceland - 2021

The Icelandic Association of Educational and Vocational Counsellors held a conference on the occasion of the Day of Educational and vocational Counselling, October 28th 2021. Visibility, Solidarity and Digital Existence was the title of the conference. Björg Jóna Birgisdóttir, leading the project in Iceland, introduced the CENTAUR project at the conference and many participants were interested to hear more of the project's work and results.



Comments and expectations of partners

Apostolis Foukas

What are your personal expectations from this project?

We want to support artists, help them share their knowledge, and create new paths of communication between them and the public. We also want to bring people closer to arts, make them embrace all forms of creativity and incorporate them in their everyday lives.

Klaus Linde-Leimer

Why is it essential and for whom?

The project is important for artists so that even in times when they

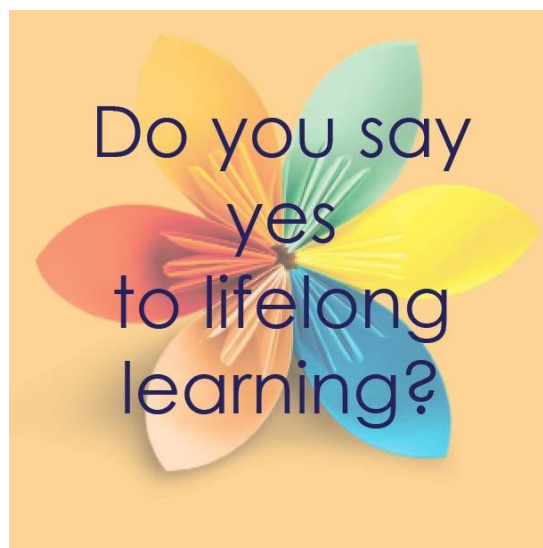
cannot pursue their artistic activity, they can bring their views and their actions into the world. The project is important for all people so that they can be inspired by art, even and especially when external circumstances make it difficult.

Thomas Wenzel

What is the drive of the project?

Art and creativity must survive! Especially in crisis times and for groups such as migrants in a multicultural environment...

Follow the CENTAUR on social media



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